Using My Search Engines to Analyze the Top 10 Drugs Currently Advertised During NFL Games

The 10 biggest drug ad spenders during NFL games, for May to October 2026 are –

- **Bimzelx** (UCB): psoriasis, psoriatic arthritis and hidradenitis suppurativa. It was the biggest spender in both months, at $56.9M in September and $66.2M in October. fiercepharmafiercepharma
- **Tremfya** (Johnson & Johnson): psoriasis, psoriatic arthritis, ulcerative colitis and Crohn's disease
- **Foundayo** (Eli Lilly): an obesity pill. It was No. 2 in September at $52.5M. fiercepharma
- **Zepbound** (Eli Lilly): obesity
- **Caplyta** (Johnson & Johnson): depression and bipolar disorder
- **Wegovy** (Novo Nordisk): obesity. It was in September's list but not October's. For the July–September quarter, just over half of its linear TV spending went on the NFL. fiercepharma
- **Icotyde** (Johnson & Johnson): a new psoriasis drug, NFL-focused in September
- **Rinvoq** (AbbVie): arthritis, eczema, ulcerative colitis and Crohn's disease. Its top programme was the NFL in September and The Voice in October.
- **Skyrizi** (AbbVie): psoriasis, Crohn's disease and ulcerative colitis. Its top programme was America's Got Talent in September and the NFL in October.
- **Dupixent** (Sanofi and Regeneron): eczema, asthma, COPD and gastrointestinal conditions. It made October's top 10, with the NFL as its top programme.

Immunosuppressant Effects

Bimzelx, Tremya, Icotyde, Skyrizi, and Rinvoq are all immunosuppressant biologics so lead to increased incidence of infection and tuberculosis. Since the immune system is what keeps cancers in check, these immunosuppressants are also associated with a higher incidence of cancers.



Bimzelx is associated with Oral Candidisis (oral thrush). It has a score of 522, so the incidence of oral thrush is 522 times higher than with other drugs – making Bimzelx the drug with the highest associated incidence of oral thrush out of all drugs in the database. It has the highest associated incidence of Candida in the database (91 times)

https://knollfrank.github.io/HowBadIsMyBatch/SymptomsCausedByDrugs/?vaccine=BIMZELX&symptom=oral+candidiasis

Skyrizi has a very strong association with breast cancer, with an incidence 38 times that of other drugs in our database. It also has an association with lymphoma (9.7 times), tuberculosis (8.4 times), prostate cancer (6.2 times) , fungal infection (4.9 times), malignant lung neoplasm (4.8 times)

https://knollfrank.github.io/HowBadIsMyBatch/SymptomsCausedByDrugs/?vaccine=SKYRIZI&symptom=prostate+cancer

Tremfya is associated with new onset Tuberculosis (10.2 times), and the reactivation of Tuberculosis. It is also associated with prostate (8.6 times) and breast cancers (6.8 times), respiratory tract infections (5 times), bronchitis (3 times) and kidney infections (4.1 times).

https://knollfrank.github.io/HowBadIsMyBatch/SymptomsCausedByDrugs/?vaccine=TREMFYA&symptom=tuberculosis

Rinvoq is associated with a lower ability to fight off infections such as herpes. Eczema herpeticum incidence associated with Rinvoq is 186 times that of other drugs. It is also associated with ophthalmic herpes (23 times), gastro-intestinal perforation (leaky gut) (22.5 times), breast cancer (18 times), lymphoma (5.3 times) , and tuberculosis (5.1 times).

https://knollfrank.github.io/HowBadIsMyBatch/SymptomsCausedByDrugs/?vaccine=RINVOQ&symptom=eczema+herpeticum

Gastro-intestinal Effects

These drugs primarily affect the digestive and excretion systems – the stomach, intestines, gallbladder and pancreas.

Wegovy is associated with impaired gastric emptying (50 times), intestinal obstruction (4.4 times), and stomach paralysis. This leads to abdominal pain (5 times), and abdominal distension (4 times). It slows the movement of food from the stomach to the intestines. It is also associated with gall bladder disorders such as biliary colic (56 times), cholelithiasis (22 times), cholecystitis (13.5 times), cholecystectomy (12 times), gastrooesophageal reflux disease (8.2 times), pancreatitis (8.8 times), vomiting (5.6 times), constipation (11 times), flatulence (9.2 times) and belching (eruction = 63 times).

https://knollfrank.github.io/HowBadIsMyBatch/SymptomsCausedByDrugs/?vaccine=WEGOVY&symptom=impaired+gastric+emptying



Woman with paralyzed stomach stuck on feeding tube 20 hours per day.

Summary

Tremfya: Serious infections, TB reactivation, anaphylaxis, liver injury
Skyrizi: Serious infections, TB reactivation, anaphylaxis, liver injury
Rhapsido: Bleeding, no live vaccines
Cologuard: No physical side effects — risk of false negative (missed cancer) or false positive
Rinvoq: *Boxed warning* — serious infections, death, cancer, heart attack/stroke, blood clots; plus GI perforation
Bimzelx: Suicidal thoughts/behavior, serious infections, TB, liver problems, inflammatory bowel disease
Icotyde: Serious infections, TB, no live vaccines
Wegovy: *Boxed warning* — thyroid C-cell tumors; pancreatitis, gallbladder disease, kidney injury, diabetic eye complications, aspiration during anesthesia

Notes for whoever reads this:

- **Rinvoq** and **Wegovy** carry FDA **boxed warnings** — the strongest warning category — so they're the two on this list with the highest baseline caution.
- **Tremfya, Skyrizi, Icotyde, and Bimzelx** are all immunosuppressant biologics/IL inhibitors, so infection and TB screening is the common thread.